



## Clarets mark hotel's anniversary



**TEAMWORK:** Pictured are Burnley Football Club's director of commercial affairs Anthony Fairclough, hotel sales manager Cathy Savage, hotel manager Kim Eivind Krohn and commercial executive of Burnley Football Club Gary Dowson. (s)

SOME of Burnley Football Club's management team and business representatives from across the area joined in the celebrations and fundraising at an event to mark the first anniversary of the town's Holiday Inn Express.

The event was held at the hotel, in Pendle Way, and was attended by Mr Anthony Fairclough, director of commercial affairs at the

club, and commercial executive Mr Gary Dowson.

Refreshments and a lunch were prepared by the hotel chef and entertainment was provided for regular business guests who have supported the hotel during the last 12 months.

The event also marked the launch of the Holiday Inn's charity partnership with Pendleside Hospice.

Manager Kim Eivind Krohn said: "Working with Pendleside and becoming official sponsors of Burnley Football Club has also been vital to our integration into Burnley and I hope we can continue to support the local area, bringing tourists and business into the town. The whole team is delighted with the level of interest we have had in the event."

